



RED BIRD ROOFING Expands

Service Area with Acquisition of Hammer Down Exteriors

FOR IMMEDIATE RELEASE

10/15/2024 – Red Bird Roofing, a leading provider of residential roofing and roof replacement services based in Carmel, Indiana, is excited to announce the acquisition of Hammer Down Exteriors, a respected roofing company serving Lafayette, Indiana since 2019. This strategic acquisition marks a significant expansion of Red Bird Roofing's service area, extending its high-quality roofing solutions to more homeowners throughout Indiana.

"In September 2024, Red Bird Roofing successfully acquired Hammer Down Exteriors, making a significant step in expanding our service reach into the Lafayette market and strengthening our position in the roofing industry" said Chad Peterman, Partner of Red Bird Roofing and CEO of Peterman Brothers. **"Brent (Hulsey) has built a great business at Hammer Down and we are excited to have him join us to lead the Lafayette operation. This allows us to combine the expertise and reputation of both companies, delivering enhanced services and continued excellence to our customers."**

"Brent Hulsey, Founder of Hammer Down Exteriors says, **"I am beyond excited to join the Red Bird team. This merger will enable us to serve the Greater Lafayette area in such an impactful way. Our customer service, craftsmanship and professionalism will be second to none. I couldn't be more thrilled for this next step."**

About Red Bird Roofing: Red Bird Roofing is a premier roofing contractor based in Carmel, Indiana, specializing in residential roof and gutter installations, replacements, and repairs. Known for quality craftsmanship and exceptional customer service, Red Bird Roofing has become a trusted name for homeowners throughout Carmel and surrounding areas. For more information, visit RedBirdRoofing.com or contact info@redbirdroofing.com